NSPS OBJECTIVES DRAFT

Supervisory Public Affairs Specialist/Command Information Chief (Print and Electronic Media)

OBJECTIVE 1.

Supervision 1, 3, 5

Execute the full range of human resources (including performance management as outlined in DoD 1400.25-M, SC1940.5.7.4.) and fiscal responsibilities within established timelines and in accordance with applicable regulations. Adhere to merit principles. Develop a vision for the work unit: align performance expectations with organizational goals. Maintain a safe work environment and promptly address allegations of noncompliance. Ensure EEO/EO principles are adhered to throughout the CI organization. Ensure continuing application of, and compliance with, applicable laws, regulations and policies governing prohibited personnel practices; promptly address allegations of prohibited discrimination, harassment and retaliation.

(728 characters) Weight: 40 %

Contributing Factors: Technical Proficiency, Resource Management, Leadership

OBJECTIVE 2.

Command Information 1, 5, 6

Responsible for keeping the Fort Lee community informed of military news and community information. It is accomplished through a variety of media products to include but not limited to: installation newspaper, access channel, command briefings, PA Web site, Traveller Web site, Team Lee Voice Web site, town hall meetings, Installation Guidebook/Telephone Directory and Installation map. (387 characters)

Weight: 40 %

Contributing Factors: Cooperation/Teamwork, Communication, Customer Focus

Measurements: # of requests processed for event coverage

of articles published during rating period # of visitors to responsible Web sites

OBJECTIVE 3.

Strategic Communication 1, 5, 6

Develop Command Information strategies for communicating the Garrison and Fort Lee missions/special events/directives. Communicate to the community and other stakeholders as appropriate. This is in accordance with the Public Affair's strategic communication plan.

(263 characters) Weight: 20 %

Contributing Factors: Technical Proficiency, Critical Thinking, Customer Focus
Measurements: # of operational orders requiring Command Information support
of approved Command Information strategies/communication plans for
common levels of support